



THE POWER OF 3 WOMEN

As females we are challenged by society's belief "women can't work together" and that simply is not true. Before women moved into the workplace, we worked together to keep home and family together. Many women worked in multi-generational family and extended family groups. That tradition is still alive in the Power of 3.

We are comprised of Ester Davis, Dr. Linda Amerson and Valder Beebe. Collectively the three of us have 428 million viewers, listeners and readers as our audiences. Synchronously we share over 50 years of media experience.

ENTREPRENEUR DISRUPTORS, POWERFUL INFLUENCERS OF MEDIA.



How do you define success?

Valder Beebe, Host and Executive Producer the Valder Beebe Show:

"A belief in the power of God inside yourself.

Knowing your purpose, passion and gift."

Ester Davis, Host/Producer the Ester Davis Show

"Success is a state of mind, an abundance of faith and deep respect of self. Success is not what you acquire at some point in your life nor a healthy bank account. My definition of success is a way of life. It takes knowledge, learning, constant achieving and wisdom to live a successful life."

Dr. Linda Amerson, Host/Producer Ask Dr. Amerson Show

"Success is knowing your passion, purpose, and helping someone else."

How did you develop key partnerships?

Valder Beebe, Host and Executive Producer the Valder Beebe Show

- Selected people and organization with shared interests, vision, goals & objectives.
- Choose credible partners. (they reflect on you).
- Ensure your strengths and weaknesses complement each other.

Ester Davis, Host/Producer the Ester Davis Show

"I think we are placed on this earth to serve. Parents should teach their children an appreciation for music, play an

instrument, a sport that they can carry into adulthood.

Partnership are indeed developed not born. Developing key partnerships starts with good common courtesies at home, school and on the playground. The art of key partnerships starts with a knowledge of cultures, serving others and the practice of listening. Partnerships are a constant contact. Diversify and keep the golden rule on board. I developed partnerships by serving on key commissions and boards, designing my life and goals around other leaders and people that know more than I did. The formula for key partnerships is to build for long term journeys and keep moving up. It's important that you separate the wheat from the grass."

Dr. Linda Amerson, Host/Producer Ask Dr. Amerson Show

"By selecting people of like interests and goals. Have strengths you can learn from, and have a positive mindset."



**What is the best way to achieve long-term success?
Valder Beebe, Host and Executive Producer the Valder
Beebe Show**

- *Avoid being negative and avoid negativity.*
- *Follow your passion, not trends.*

Ester Davis, Host/Producer Ester Davis Television Show

"Keep learning. Study. Outsource. Take short vacations. Indulge in new friends, invest in jazz and country music. Teach yourself the latest strategies by constant observing the best people. Embrace change. Be proactive about it. Every seven years there is a master change in a child. Every seven years there is a master change in business and the economy."

Dr. Linda Amerson, Host/Producer Ask Dr. Amerson Show

*"Remain a student for life. Do not be too prideful to ask for help.
Constantly set new goals for yourself."*

What three pieces of advice would you give to anyone who wants to become an entrepreneur?

Valder Beebe, Host and Executive Producer Valder Beebe Show

“ Know the power of God in you. You will need this during good times and hard times.

- Know as much as you can about your market.*
- Assemble people with integrity for your team.*
- Pray without ceasing.....”*

Ester Davis, Host/Producer Ester Davis Television Show

I stay away from advice. Instead I make suggestions and lead in with a story. Today's world is a complete paradigm shift. About every one hundred years there is one. Which means to me there is no roadmap or set of manuals. Believe in your ability. Know who you are, be willing to work for it and stay focused. Leave the blame game to the minor minds.

I suggest reading every best seller on the market, self studying history, i.e., the building of the railroad in the United States. The Titanic.

The King Ranch. Slavery,

Entrepreneurship is not for everyone.

Dr. Linda Amerson, Host/Producer Ask Dr. Amerson Show

-Pray daily. Provide a product or service that is a need for consumers.

-Know your market, and always watch for changes and technology.

-Get a mentor, read, and avoid negative people.

GET CONNECTED WITH THESE THE POWERFUL WOMEN BY VISITING:

VALDERBEEBESHOW.COM

ESTERDAY.COM

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