A MYSTERIOUS UNIQUE SENSUAL EDITORIAL

DR. AMERSON CELEBRATING ALOPECIA AWARENESS MONTH



POETS PHOTOGRAPHERS &ART MODELS ALL CLASH TO TELL A LUSH, SEDUCTIVE ARTISTIC TALE &MORE

FALL | WINTER | ISSUE 1 | VOL. 1



us





WELCOME

Cool to see you reading this issue.

We are back again!

N.I.C. Publications & Co. brings AMUSE back again, and it's a special issue dedicated to health, including physical appearance, emotional wellness, and overall healthy living.

First, we are excited to bring this second issue and final for the year. AMUSE is two times per year publication focused on creative living, particularly with art and art muses at the forefront.

This version is solely based on creative persons who have successful business ventures, healthy living standards in general, and also includes fine art, and professional visual artistry.

Our columns are also heavily based on The Write Way Program and www.writewaytobookit.com, Nicole's writing training services. Get the latest on how to benefit from your talents with this new magazine edition, particularly with columns like **AMUSE For You**, **Seasonally Muse-ings**, and more.

You can get an eCopy of any / all our pubs at the usual websites.

Welcome & thank you for reading!

To contribute or be featured, contact us at starvingartistlive@gmail.com.

Anyway, we hope you enjoy this issue!

NICOLE D'SETTEMI Editor-In-Chief CONTACT US TALK OF TOWN

EDITORIAL

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Dr. Linda Amerson for Alopecia Awareness Month, Veronica Brown, Debra Hayes & More!

SUBSCRIPTIONS

SUBSCRIBE ONLINE WINTER 2019



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Meet The Doctor! An Alopecia Specialist Who Specializes In Amazing Hair-Growth products!



1

Dr. Linda Amerson

HEAR ABOUT HER NEW AMAZING SMALL-BUSINESS OPERATION WHICH SHINES LIGHT ON ALOPECIA AWARENESSr

66

NEVER SET THE MUNDA IS ABOUT CRI RE-CREATING ABSTRACT IDEAS! THESE THINGS GIVE THE WORLD COLOR AND COMPLEXITY, AND YOU CAN BE CREATIVE IN ANYTHING YOU PURSUE. WHETH HOME-MAKIN OR FINE ART, ANI ALL IN BETWEEN, THERE IS ALWAYS ROOM FOR CREATIVITY, AND THEREFORE GROWTH."

- ED. & ARTIST NICOLE D'SETTEMI

WIN 2019 • ISSUE 7 • VOL 2

A SEASONAL PICTORIAL SPREAD BY AMUSE MAGAZINE

A M.U.S.E. for you by A M.U.S.E. eZine, is one of several new columns! If you enjoyed this spread of exquisite art models and talented photographers,

THE FULL EXTENDED PUB IS NOW OUT! WHAT DOES IT MEAN TO Artfully INSPIRE U

EXOTICA INGENUE THE DANDY LION FEATURED MALE ART MODEL OF THE SEASON

SPRING 2019 · ISSUE 7 · VOL 2

SCARLETT FEVER

FEATURED FEMALE ART MODEL

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FEATURED FEMALE ART MODEL

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- AMUSE FOR YOU SPRING 2019

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FEATURED FEMALE ART MODEL

ANUSE

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PIECE OF THE SEASON

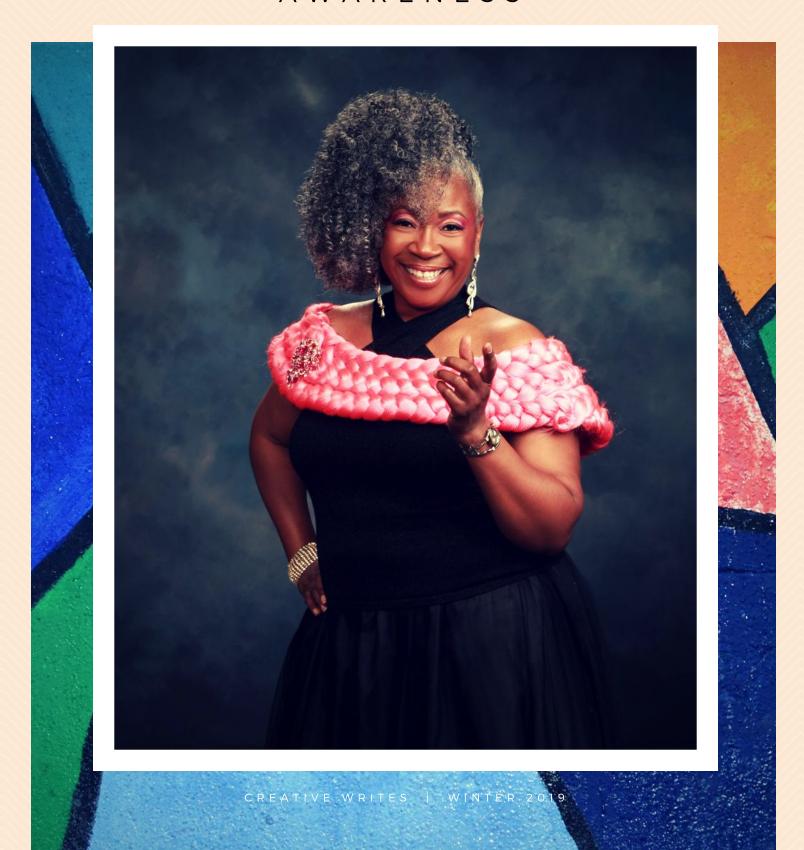
Art Fien'd

The image to the right, **Addiction and Art artwork**, **"Decisions" is by Valerie Patterson**, and was used in a guest post on Smart Recovery, a website supporting addiction recovery efforts.

The post, "A Colorful Approach to Addiction Recovery: Creative Arts Therapy" was authored by Joshua Gordon, editor at AddictionAndArt.o rg partner website All Treatment. IDesisional by Valeria Dattance

"Decisions" by Valerie Patterson

ALOPECIA AWARENESS









WITH DR. LINDA AMERSON

A MICROSCOPIC VIEW OF COLOR & CHEMICAL PRODUCTS

The history or practicing color hair goes back to ancient times. The fascinating range of ingredients used in those days included: henna, black walnut shells, leeches and charred eggs. Compared to today's society, consumers wear it to cover their gray, to make them look younger, an enhancement, or as an accent for attention. Common ingredients used today include: ammonia free, ammonia base (will last longer), para-phenylenediamine, hydrogen peroxide, monoe thanolamine, organic vegetable dyes, aniline dyes, and ecocolors, just to name a few.

Under a Polarized Microscope, the hair bulb and hair strand may reveal Chemical products damage. A doctor of Trichology will be able to confirm chemical products damage. In addition, there have been several clinical studies done on dyes to reveal potential cancer risk. Cancer risk in inconclusive.

There are a variety of hair colors available. Which include: a rinse, demi color, semi permanent color, permanent color, high lights (using color or bleach), and bleaching.

Furthermore, women whom have problems with Alopecia and/or scalp maladies should be extra careful. It would actually be wiser to post pone hair color services until the Alopecia and/or scalp malady has been resolved or controlled. In some cases, the hair color has damaged the hair strand so severely that the only recommendation is a haircut. A microscopic analysis will also reveal the severity of any scalp damage.

Hair color and chemical services should not be applied to a child's hair under13 years old. A child's body is still growing and maturing. All parents must be aware about the irreversible scalp and hair damage, which may result, when a chemical is applied at a young age. After puberty is a better time frame. Documented reports from home application has resulted in consumers have gone blind, severe Alopecia has occured, the need for immediate medical attention and irreversible scalp damage. A licensed professional should only apply this chemical.

There are a variety of chemical relaxers available. Which include:

- Sodium Hydroxide Relaxer
- Calcium Hydroxide Relaxer
- Lithium Hydroxide Relaxer
- Guanidine Hydroxide Relaxer
- Ammonium Thioglycolate Relaxer
- PhytoSpecific Beauty Relaxer
- Brazilian Keratin Blowout (formaldehyde based)
- Chemical Free Relaxers
- Natural Relaxers
- Soy Based Relaxers, etc.

In conclusion, leave the application of all chemical services to licensed professionals. Any additional questions should be directed to Dr. Amerson, doctor of Trichology. Dr. Amerson is world re-known, and has over 31 years of experience. She is the CEO/President of LA's Hair & Scalp Clinic in Arlington, TX 817 265-8854 or www.hairandscalpessentials.com



Alopecia Avareness Month

With Dr. inde Amerson Dr. Amerse's Amerson Contest

Cruise Winner feedback

Sanah shared her alopecia story, and how through her journey with alopecia she learned to love herself! Sanah shared this post on social media after the dinner cruise,

"Spent my Saturday night on

the beautiful dinner cruise with a purpose and was honored with a
\$\$\$ scholarship! September is Alopecia Awareness Month, and tonight was all about bringing light to this important cause. Alopecia comes in so many different forms – you could lose a few patches of hair to a whole head. And it's often completely random! Loved sharing my story tonight and meeting some of the amazing individuals who helped make this night possible – thanks So much, and a special thanks to Dr. Amerson for hosting this amazing event!"





ALOPECIA ESSAYIST

Teenagers affected with Alopecia often find their own way of coping with it. Sanak Jivani has had alopecia universalis since she was three years old. She is using her gift as a writer to create awareness. Sanah joined the writing staff of her school newspaper during her

freshman year, and is now 22. Currently a Grad Student at the University of Pennsylvania.She was the president of a club called Teens Making a Difference, and co-vice president of a club called Interact. They are both service based clubs for the community. Sanah loves to work with charities. Her most recent project is designing a website to promote confidence in girls and boys. She shares her exciting breakthroughs over the past few months. Sanah is our 2015 Alopecia essay scholarship winner.f

SANAH JIVANI

ALOPECIA EDUCATOR

MEET THE ESSAYIST

WINNING ESSAYIST



"My name is Sanah Jivani. I am bald. I am beautiful. When I was three years old, I was diagnosed with an autoimmune disease called Alopecia. Soon enough, I began losing little patches of hair. It was a painful experience to watch my hair slowly fall. As I lost my hair, I lost my confidence. When I went completely bald, I couldn't imagine going without a wig. In fact, I even wanted to wear a wig at home sometimes. I was ashamed of who I was. School wasn't easy either. I was constantly bullied and too shy to speak up. One day after coming home from school, I buried my head in my pillow. I patted my bald head and could feel tears streaming out. I slowly walked to the mirror. To my surprise, I saw a girl with really pretty eyes. The shade of brown went great with her skin tone. They carried depth and wisdom. I then moved down to her smile. Her glistening teeth lit up the world. I gasped. I slowly realized that beautiful girl in the mirror was me. I don't need hair to feel beautiful. I have wonderful features that make me beautiful just the way I am! Alopecia has made me strong, confident and independent! I go to school every day without my wig now.

I am no longer ashamed of who I am. I have gotten involved in many organizations to help stop bullying in our community. No one should feel less than perfect, because we are all perfect in unique ways. Alopecia has made me a more brave, confident and accepting person. Most importantly, Alopecia has taught me to live everyday like it's my last, and to see beauty in everything!" With excitement Sanah shares: "Yes that's exactly what I live for and dream to do everyday. I want to use my personal struggles to inspire the people all around me. This summer I went to New York and met my idol Demi Lovato for the fifth time! My major breakthrough was in November 2011 when I got to sing on stage with her and in March of 2012 I was featured in her MTV documentary. After that I had 3 news stories done about me and I was featured in a teen magazine called J-14. Since then people have recognized me on the streets and have known me as their inspirations. It's pretty amazing to know I could use one struggle to inspire all these people, including my idol, Demi Lovato. At her concert when I told her that she inspired me to go without her wig, she was motivated to get on stage. Before she met me she was having a really bad day and really struggling with her eating disorder, I still can't believe I inspired her! Other things about me... I enjoy blogging about my experiences and writing. When I grow up, I want to be a public speaker and share my story with teens going through low self-esteem and bullying. I would love to write a book at some point in my career."

CAYLA STAPLES

ALOPECIA EDUCATOR

CHYLERTAYLOR.COM



When I was first diagnosed with Alopecia I was in the 2nd grade and really didn't care a lot because I was so young and not thinking about what people thought of me. The doctors said it was caused by stressed but the only thing I stressed about was my family because then we always fought and my sister wasn't really there. Then it went away for 4 years. I thought it was gone but in 6th grade it came back, it wasn't as serious but I was losing a great amount of my hair. That was really a tough t

WINNING ESSAY: HOW DID ALOPECIA AFFECT ME

ime for me because I was making new friends and it was hard to balance family, school and my hair loss but luckily I still had enough hair to cover up my bald spots. So my parents put me in counseling. I was there for 6 months then I stopped because I thought I was better. When the alopecia went away I was ecstatic. So my whole 7th grade year it was good, I had no problems and no worries until......8th grade. I remember how sad and hurt I was when I saw that bald spot in the middle of my hair. I wanted to die, I felt like somebody told me that I was dying. All I could think about was "I'm in 8th grade, I've been looking forward to this since 5th grade and now this. What am I going to do"? I was hurt and felt sick in the heart. Everybody I knew felt sorry for me. They kept telling me "Inner beauty never falls out" or "you'll get through this its ok". My parents put me in counseling again but now I like it a lot.

[Con'd]

Somebody once told me "Alopecia isn't you, it's happening to you; you are Cayla Nicole Staples not Alopecia". So because of that I have a little more confidence than usual because she was right and those words were the most helpful words that I've ever heard since this journey. In school, I finally got the courage to tell some of my classmates abut Alopecia. In my AVID class, my teacher told us that we were going to do a passion project, where you pick something that you are passionate about and want people to know about. I decided my passion would be to make my class aware of Alopecia. During my presentation, I was able to answer questions and tell the class that I had alopecia. I was so happy to get that off of my chest. I have even done an interview and photos shoot for Encore HD Hair Magazine. Because of that, even more people ask me about my condition. I believe that maybe if I make people aware, they won't be afraid, think I am sick, or just stare so much.

So how has alopecia affected my life? It's taking me on a Journey of Wisdom...and Courage. This journey is so hard sometimes, but even though I have really hard days, I keep trying to stick with the journey, knowing that things will get better.

Thank you, Cayla Staples []

lus

My Alopecia Cruise -Review By Cayla Staples

I want to thank Dr. Amerson for the opportunity to go on the 2012 Alopecia Awareness cruise. The trip was a lot of fun and I learned a lot of things that I didn't know about Alopecia before I went on the cruise. For example, I didn't know that eating more salt or sugar could cause my scalp/hair to be worse. Also, I didn't know that you could get alopecia from so many other ways than having an autoimmune condition, like I have. I really liked the presentations, but mostly I liked being around the people on the cruise. Everyone in our group was so nice and friendly and they made me feel special. We played games and it felt like a big family trip. The cruise was educational but it was also relaxing for me and my family. I didn't have to wear my hairpiece and after a while people didn't even stare. It was nice to just have fun and not have to think about it for a minute. I will always remember this cruise, not only because it was my first cruise, but because of how good Dr. Amerson made me feel about myself and how much everyone encouraged me.

ALYSSA CORREIA

ALOPECIA EDUCATOR

Educating Peers About My Alopecia

Many people do not know what Alopecia nor that do I have it. When I tell my peers "I have an autoimmune disease called Alopecia" it usually follows with questions along the lines of "Is it deadly or contagious?", "I would of never known and did not know you wear a wig" and the most asked question is "What is Alopecia?" Alopecia is an autoimmune disease, it is when my own immune system attacks my body thus my body attacks my hair follicles which results in hair loss. It is simply a condition I have had since I was 2 years old it does not define who I am. In addition, no I do not have cancer. I just recently started working in a hospital to gain experience with patients before I head off to nursing school after I graduate with my bachelor's degree in two years, and those with cancer go through a much harder time than I do and I could never imagine going through something as horrible as cancer. I know it is pure curiosity when people ask if I had chemotherapy or had cancer, but I am nowhere as strong as those poor people battling cancer and my heart goes out to them. Alopecia in short terms is hair loss, it varies in severity, but it does not define who I am as a person and I will not let it defeat me emotionally. I still do have my days where my self-confidence struggles because of Alopecia, and I do wish I had real hair that I can cut and color and have fun with. But for me, I do wear wigs and the fun part about wigs is that I can change my hair color and style and length whenever I want. Everyone has a cross to bear, mine is Alopecia. However, I am still Alyssa, not Alopecia.



STEPHANIE Shara

ALOPECIA EDUCATOR

ESSAY WINNER

ESSAY WINNER

"I Have Alopecia, Not Cancer"

"Hey! We have something in common!"My family and I turned away from our roast beef sandwiches and curly fries to see the man who had spoken to us addressing me as he smiled and held up his hand for a high-five. He was bald.I stared back at the man, suddenly frozen. It was only a year or so after stopped wearing a hat. Even though I liked educations people about why I was bald. I was still getting used to telling strangers about it, especially since, strangers to begin with. However, I wasn't freaking the fact that a stranger was talking to me that left know what he was talking about.Thoughts raced through my head. What did he mean that we had something in common? Of course, we were both bald, but ... was he implying that I had cancer? Did he have cancer? Suddenly, the marvelous, miraculous thought came into my mind that he might have alopecia too.

I had only ever met one other person with alopecia before, so it would be awesome to meet someone new. But what if he didn't have alopecia? What if he did have cancer, or just had a shaved head? What if I guessed wr<mark>ong?I was leaving his high-five hanging.I</mark> finally managed to eke out a reply, my words coming out in that soft, high-pitched voice I revert to when my self-confidence has diminished."Um ... You think I have cancer?""Yeah, I just got done with chemo!" His reply was as enthusiastic as ever."Oh ..." So it was cancer, and not alopecia. I didn't know what to think, let alone reply. I managed to say, still quiet and unsure of myself, "Well, uh, I have alopecia ..."Unfortunately, that's all I remember of that day. I never did give him his high-five.One of the most difficult things about having alopecia is people constantly assuming you have cancer. Some people-especially little kids—will ask you outright, "Do you have cancer?" I actually don't mind when this happens, because it's an opportunity to educate people about my condition. Some people, though, don't even bother to ask, and just treat you like you're sick. And despite their good intentions, they end up coming off as condescending. "Oh, how are you doing?"I really can't blame these people for assuming I have cancer. After all, I did the same thing to the bald man at Arby's that day. People's first thought when they see a bald person is often cancer because there is a strong association in our culture of cancer and baldness. Additionally, people don't know much about alopecia. So, rather than get angry when people think I have cancer, I have worked to change those stereotypes.For one thing, I try to show with my life that baldness does not mean sickness. I have always been active in a variety of extracurriculars. In ninth grade, for example, I joined my high school's infamously intense swim team. I ended up staying with it for all four years. At the end of meets, when we all shook hands with the other team, I would always make sure to take off my swim cap. It was as if to say, "Here I am—bald and perfectly healthy!"The other side of the issue, and an important part of my life, is promoting alopecia awareness. I have a desire to educate as many people as I can about my condition. This is not just to prevent people from assuming I have cancer. It's about helping others empathize with and better understand people with the autoimmune disorder, and improving the lives of alopecians everywhere. It began in fifth grade, the year I accepted my alopecia, when I told my story on the school news. Then I went to middle school and grew increasingly comfortable discussing my alopecia, explaining it to anyone who would ask. In high school, I got more involved. My family went to Alopeciapalooza, a summer camp for kids with alopecia and their families run by the Children's Alopecia Project. Two of the years we were there, I was a member of the "I'm OK" panel, answering questions from the campers about my experience with alopecia and accepting it. My junior year of high school, I contributed to Head-On: Stories of Alopecia, a compilation book of alopecians' journeys. And that same year, I created my own video to promote alopecia awareness, "Find Out Why I'm Bald," which received thousands of views from around the world.Despite all this, I know that people will continue to think I have cancer. Fortunately, I've gotten much better at talking to people who have cancer and their family members. When they find out I don't have cancer, sometimes it is awkward. But I won't let that stop me from talking to them. We can still have a nice conversation. I don't have to worry about missing any more high-fives.

Health Nutt Speciaty





Creative Business Writes

Debra Peek-Haynes is a multitalented entrepreneur with over twenty years of commercial real estate experience. Much of her efforts have focused on providing economic development to underserved inner city communities, especially in the Dallas/Ft. Worth area. Through a series of events and personal challenges, Debra developed a passion for healthy living.

Twenty- two years ago, Debra became interested in changing her dietary habits when she and her husband had difficulty conceiving a child. She was introduced to a holistic physician who exposed her to a new mindset for a healthier lifestyle. Over the years, she spent countless hours learning from holistic practitioners, reading books and creating many recipes. After transforming to a healthy lifestyle, Debra was able to conceive and brought forth a beautiful daughter, Abeni Jewel. This was the beginning of her journey to understanding wellness, embracing a healthier lifestyle, and learning how changing our mindset will bring about positive changes to our bodies.





While supporting her husband's ministry, Dr. Frederick D. Haynes III, Senior Pastor of Friendship- West Baptist Church in Dallas, Texas, she devotes her life to sharing her message with anyone that wants to pursue a better quality of life. She firmly believes that this is critical for Christian Believers who desire to be of better service to God's Kingdom. Debra is often a featured speaker for health seminars and workshops that usually include her popular cooking demonstrations. She delivers her message in a style that not only informs, but also engages the audience. They leave energized and motivated to commit to changing their dietary habits. Some of her featured topics are "Cooking for Children" and "Healthy Family Meals". During these talks, she never forgets the men. In fact, her "Men and Healthy Cooking" class is one of her most popular demonstrations.

What draws people to her presentations and demonstrations is her passion to motivate people that wish to make a healthier lifestyle change, but they simply do not know where to begin. For many, the process is overwhelming. Therefore, she delivers her message in layperson's terms, and offers wonderful resources to support beginning and sustaining a healthier lifestyle.

After launching "Debra's Healing Kitchen" under the umbrella of debrapeek-haynes, LLC, on October 17, 2010, Debra was able to empower an even larger audience. In the fall of 2011, she was approached with an opportunity to share her wealth of health information on "2011 Stellar Award Winner" - KHVN HEAVEN-970AM radio. She is featured on the Carmina Barnett Show's afternoon "Praise Drive" each Wednesday. Her radio segment, "Let Talk Health" allows her to provide practical health tips from a layperson's perspective. After receiving many requests from her workshop participants, she released her first book in 2013, The Beginners Guide To Healthy Living. She has developed two organic seasoning blends as she expands her products and services.

Debra is an active participant in her church's Health Care Ministry. This ministry is instrumental in providing weekly health screening services and resources for the church and its surrounding community.

Debra is a successful licensed commercial real estate broker; and is a member of Commercial Real Estate Women (CREW). She is a former member of the Dallas Women's Foundation, as well as the University Of North Texas School Of Community Service Advisory Board. Currently, she serves on the Board of the African-American Museum, Dallas Leadership Foundation, and is a member of Delta Sigma Theta, Inc. and Jack and Jill, Inc.



Hair Loss?

Special Hair Loss Treatment Feature



Before



After

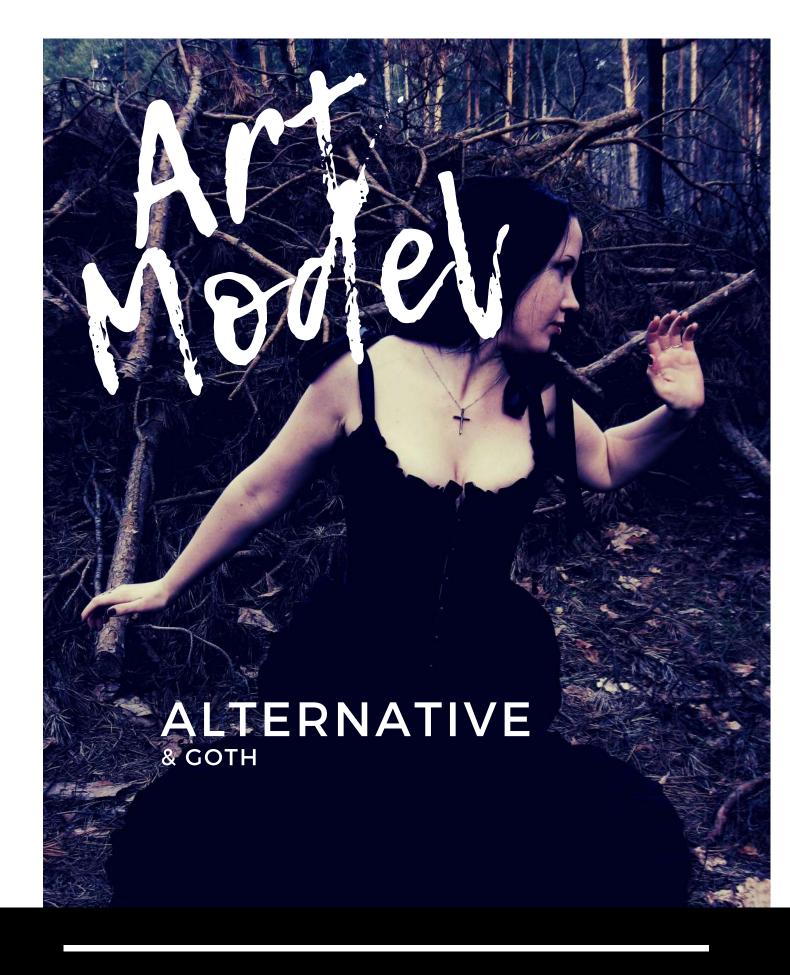
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Things to do this summe Ways to earn money day 5 fashion summer oteks Tips on how to redecord

Five summer destinations The latest weekend spots w to take care of your skin Pretty summer hairstyles



THE SPRING ISSUE

Ways to ear 5 fashion sum Tips on how to summer hey during your break picks lecorate your room

MEET VERONICA BROWN

Can you briefly walk us through your story - how you started and how you got to where you are today?

I will forever remember the time, and date that I finally pushed myself to launch my own Business. I launched my Online Women's Boutique July 11th, 2018 at 3:58pm. Oh, what a journey it has been. I'm so very grateful for the love and support that I've received thus far. Two weeks in, after launching my Business I was contacted on my Facebook Business Page to be a Vendor at a Local Dallas iRadio Station, "Eargazum Radio" community event. I was in awe, nervous, and shocked at the sametime. The event helped push me to get out there, share my business with others, and grow. I went on to host my very own Vendor Event which was a huge success. I put a lot of time in preparing for my business leading up to this point. I designed my own website, created my own e-mail blast. I attended live seminars, webinars, learning from other Entrepreneur Guru's. Growing up, I was talented in many areas. At a young age I was enrolled in dance lessons, piano, and organ lessons. I could read, write, and play music by ear. In my teenage years, I played the Clarinet in concert band, wind symphony, and marching band. I also played



sports. It was in college when I knew I wanted to become a business woman, and own my own business. In what, I didn't know at the time. I graduated with my degree in Human Resource. I've always had an Entrepreneur mindset. I've held leadership roles. I even taught Liturgical Dance for years. Back in 2008 is when I started getting into Home-based businesses on the side while working full time. I've always had a passion for Fashion, and love to create my own look. Over the years, women young and old would come to me seeking advice regarding their attire. I would even go shopping with a few and help them pick out clothes. I was told by one friend, that I knew how to pick out the right clothes for her, and that she only wanted to go shopping with me, because the clothes I chose for her, are the only one's she really loves to wear. I have been told over the years, I should become a personal shopper/stylist. These ladies saw something in me, preparing me for my dream without me knowing it at the time. Now, today, I'm a Business Owner of an online women's boutique. I finally got to the point doing what I love, and making women happy. It's my desire to encourage ALL women. We are all beautiful, and the right outfit helps give us the little extra confidence that we need to go through life's journeys.

What inspired you?

Fashion, I have a passion for Fashion. The clothes, shoes, accessories, purses, everything that comes along with it, I love it. I have always had a niche for it. When I see someone, I always give compliments on how someone looks. I love to look my best, present myself in a classy, professional manner. Growing up I would love to crochet, and one day dream to be able to sew my own clothes. I love to be unique, creative in my own way. With fashion, it gives you the opportunity to be who you want to be. Dress up, or dress down, be comfy, change your style in many ways. Fashion is a fun business. You get to meet some many different women, with different personalities, dress them up, and for some help bring out that sense of self confidence they never had. This business gives me the opportunity to encourage, inspire other women. Inspiring someone else, is what inspires me, and confirms that I'm doing what God has called me to do.

How did you come up with the name Victorious Riches?

I was lying in bed one night, when the name came to me. I got up, grab my journal and pen, and wrote the name down so I wouldn't forget it. I thought the name was perfect for my business, why, because I know I am Victorious. After everything I've been through the name Victorious represents me. I know as women, we are all victorious. The name Riches stands for, we are all rich in God's glory. I want my clients when they shop with Victorious Riches, knowing that they are Victorious, feeling that they are Victorious, and rich in God's Glory. They can do anything with God on their side.

Has it been a smooth road? If not, what were some of the struggles along the way?

I'm always reminded of a song that says,



INTERVIEW

"Nobody told me, the road would be easy, I don't believe God brought me this far to leave me." I've had many obstacles, and setbacks going back to when I went into home-based businesses. My health has always been my main struggle. I have dealt with many health challenges over the years, seeing specialist after specialist, and went through 6 surgeries within a year in a half. Recently 2 years ago, I was diagnosed with a rare autoimmune disease, along with asthma. I've been having to adjust too many lifestyle changes, and being gluten-free. My family has been right by my side, my care givers. I have a at home nurse that performs monthly treatments. I'm a walking testimony, that God is able to bring us through anything. I continue to push through, and now not allow my health challenges to block me, but am aware, and cautious to take heed to my health, and not overdo it.

Tell us about your business/company. What do you do, what do you specialize in, what are you known for, etc. What are you most proud of as a company? What sets you apart from others?

I'm the Owner of Victorious Riches. I have close friends and relatives that assist me at vendor events. I provide everyday women clothing, from dresses, tunics, jumpsuits, skirts, cardigans, kimonos, African attire. I also provide accessories, and purses. I'm steady growing and adding new products each month. I provide sizes Small through 3XL. Most women clothing boutiques leave out plus sizes. I wanted to cater to ALL women. I'm known for my creativity, and knowing how to dress any woman. I can put together different pieces of clothes, and make them look like I bought them as one outfit. I also love being creative with scarfs and wearing them different ways. I'm most proud of the growth, and the support I have received thus far being new in starting my own business. I have a strong support team that helps push me, and I'm very honored! I'm all about helping woman feel confident about themselves. When we look good, we feel better about ourselves. You never know what a person is going through, and that one simple



Meet Veronica

"...I'm the Owner of Victorious Riches. I have close friends and relatives that assist me at vendor events."



compliment could make their day. My principles are based on Godly Principles. The scripture I chose for my business is, Proverbs 31:25: "She is clothed with strength and dignity, and she laughs without fear of the future." My goal is to inspire other ladies like myself, encourage them, and give back to the community.

How does it feel being 1 year in?

It has been a blessing for me. I made the right choice stepping out on faith, and starting my own business. I know I am on the right path God has designed for me. I was honored to be featured in Voyage Dallas Magazine. I have not went without one month of making sales. I have shipped acrossed this world because of social media. Starting without no capital, no loans, and no grants wasn't easy. It takes money to make money, and I can say I'm blessed that I've been able to manage, and finance my business on my own. I love, and enjoy what I do. I have learned a lot within this one year, I have grown as a person, and business owner. With this business I have been able to serve the local community, be a vendor at different events, at a convention, a retirement living facility, and host my own Sip n Shop events. I'm looking forward to the future. My next direction in my business is to design, and eventually start a Victorious Riches Line.





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